

# Ron's Brief Professional and Personal Bio And letters from Happy Clients!

Why choose Ron?

- Ron offers;
- "Undivided Loyalty,"
- Obedience,
- Reasonable Care and Diligence,
- Confidentiality,
- Full Disclosure and Accounting.
- Positive Negotiation Skills.
- Educated in the Building & Real Estate business and practices.
- Looks after his CLIENT'S "**Best interest First!**" Ron works "**Hard and Enthusiastically**" ----
- Ron believes, "**Professional and Quality Service is not Expensive . . . It's Priceless, and Ron's Client's deserve nothing less!**"

I've been in the real estate profession since 1984 and have built a reputation as a hard-working, knowledgeable agent/Realtor®/Broker, and one that seeks obtaining the best possible solution for his clients. I've earned the trust of numerous buyers and sellers and always work earnestly and tirelessly to succeed in helping to sell or find potential properties for my clients.

In this challenging market, I strive to give my clients the personal attention they need and deserve, and keeping it professional. If you are a homeowner thinking or beginning to sell, I will help you with understanding what improvements are best to do and keeping your expenses to a minimum as possible to achieve a quick and successful sale. I work hard with preparing and positioning my listings to meet the tone of the market and set the home apart of its competition. For first time and experience buyers, my first goal is to understand all the attributes about the home they wish to purchase and what is most important to them, then find that home that's fits their particular wants & needs.

Buying or selling real estate is a very important process and I want to understand the needs and goals of my clients and provide them with the best possible service I can render. I strongly believe, "**Professional and Quality Service is not Expensive, It's Priceless, and my clients deserve nothing less!**" I've also believe, it's not always the large factors that counts it's also the small things that an Agent/Broker does for his clients that builds a last longing business relationship and trust! I would appreciate the opportunity to share my knowledge of this market with you and help guide you through with your real estate transaction, it being from concept to completion, and it being known as the biggest transaction most people make and go through. I hope to hear from you soon and become acquainted with you.

**Ron's Business and Action Plan in simple terms:** Ron is a professional full service REALTOR® /Broker associated with Weichert Realtors® 1st Choice providing residential, commercial and management with financial consulting to businesses and individuals. Ron offers a complete yet simple source and approach for strengthening your goals, finding answers, and helping you achieve

success. All of this is delivered with personal attention from a positive minded person that can support you with professional guidance.

## More about Ron Hidalgo

**First let me say, my real estate business is not about me, it's all about those whom I service and represent!**

Ron Hidalgo and Weichert Realtors® 1st Choice LLC, services Sellers and Buyers with Residential and Commercial Sales, Purchasing, and Leasing Management, and we are a “**Full Service Company**” servicing, “The Alabama River Region,” throughout central Alabama.

**Our clients' needs come first and we work diligently to help them reach and obtain their real estate and mortgage goals.** Ron strongly believes, **Professional and Quality Service are not Expensive, It's priceless, and his clients deserve nothing less.** Ron works aggressively, persistently, and carefully to take the stress and strain of selling and purchasing real estate from his clients. Ron works with patience and a solid plan to maximize his client's real estate goals. Ron strongly believes taking short cuts will only cause his clients' problems, so Ron uses established, proven and productive methods within his client representation, and **does not take “Short Cuts!”**

- **Buying a Home? We will take the time to listen to your needs and desires.**
- **Selling a Home? Our online and off-line marketing programs will give you the edge you need to sell your home.**
- **Relocating to the Pike Road, Montgomery, Prattville, Millbrook, Wetumpka or the surrounding cities and towns in North, South, East and West Central Alabama, known as the Alabama River Region . . .**

**We have the knowledge and tools to help you!**

You will have the added benefit of working with a Realtor®/Broker who understands your needs when buying or selling . . . We will assist you every step of the way.

**Selling a Home? Our online and off-line marketing programs will give you the edge you need to sell your home for the maximum value the market will bear in the current market.**

**Ron's purpose and goal:** are to set the highest standard of professional excellence in every neighborhood he serves and to provide the highest quality of service available. Ron dedicates himself to providing excellence by striving to exceed his customers and clients' expectations so they remain loyal and life-long customers. Through these commitments, Ron strives to provide important contributions to the Montgomery Alabama Tri-County and surrounding neighborhoods and to achieve a

leadership position as he serves the marketplace. **Ron** and  offer full residential and commercial services.

***Our buyer representation includes*** contract preparation, mortgage recommendations, and assisting in acquiring a thorough inspection of the property. Ron dedicates himself to understand his customer and client needs and find that property which satisfies those needs.

Our sales effort is not limited to just placing your property in Multiple Listing Service (***MAAR System***), providing a lock-box for other agents to gain access to the property and a yard sign.

The majority of our effort is to advise and assist you until the transaction is finalized and closed. Ron prides himself on "Positioning, Preparing, and bringing Attention, creating Desire and Interest, and generating Action and Activity to the property. A home that's "**PRICED REALISTICALLY, POSITIONED & MARKETED EFFECTIVELY**" will always sell!

After twenty *plus* years in the real estate business, Ron views an industry in transition. It is full of opportunity but also misinformation and opportunism. Ron will help with any misunderstanding you may have. We are committed to dealing with our clients honestly and fairly, I really can't say that enough.

**Ron will take the time and effort to listen, assist and explain the particulars of his client's transaction. Ron firmly and truly believes, "Professional and Quality Service is not Expensive, It's Priceless and Ron's customers and clients deserve nothing less!"**

**Ron's personal life is simple but busy.** I have a strong religious faith and follow Jesus Christ and Apostle Paul's teachings, love the outdoors (Fishing & Hunting) but not able to find too much time for it these days, love being around and on the water, watching football, baseball and really enjoy watching the Olympics, and the skill level of these athletes' are mind boggling, and I am overwhelmed by their skills.

Love being in the company of my wife "**J**" (*her name is Joan*) she has filled every empty spot in my life. Truly, she is my "**Best Friend**" and **mate for life!** And there's my family, love them and appreciate each, I love my son **Ron Jr.** and his wife **Anne**, and son Nathan, **Godchild "Kala"** and her husband **Dennis**, niece and nephew Pam & Jim and their family, and my stepdaughter **Jackie** her daughter **Madison** & husband **Joel** mentioning a few, they're all special to me. *I truly believe,* My "**Faith**" & "**Family comes First,**" and my work is a catalyst to be able to reach out and render service to people and extend my personal and business life to so many good people, **it's always exciting and rewarding.** **My life is full, and I love it!**

Helping and assisting someone to find and purchase their **first** or their **15<sup>th</sup>** home is exciting and it's a wonderful full-filling excitement to see in their eyes and hear that wonderful excitement in their voice, and when we help engineer the marketing plan and solution to satisfy a Seller and help them reach and obtain their goals, is as stimulating, and is as thrilling having each in my business family for years to come, and so rewarding and a full filling accomplishment. When one of my past clients they being a Buyer or Seller call me asking for assistance again, that's the "**Ultimate Compliment**" I could ever receive, that's their trustworthiness and confidence with using my professional skills again! I truly thank each from the bottom of my heart for trusting and believing in my professional skills.

## TESTIMONIALS

### Buyer Testimonials

#### *Thank You Ron !*

*Ron Hidalgo  
Weichert Realtors  
8439 Crossland Loop  
Montgomery, Alabama 36117*

*June 19, 2011*

*Dear Ron,*

*It seems appropriate that I m writing you on Father's Day. We are still amid boxes piled high in some places, though we have been here in our house for almost two weeks now.*

*I m writing to thank you for helping us buy our first home in Alabama! Your knowledge, patience and time were so very much appreciated, words can t truly express our gratitude or joy at having met and worked with you.*

*I honestly don t think we would have been able to look into all those homes, find financing, negotiate an offer, get the home inspected and locate a closing attorney without you!*

*And your patience! That is comparable to Job! Really! Michael as you know is a Scientist and is very concerned with details and me, well, English teachers are sticklers for grammatical errors. What a pair we make! And you so graciously catered to our every correction in the contracts, and there were many requests.*

*Let us remember the frequent trips to see houses, we had seen before and on Sunday too and when your sweet BabyGirl (Dog) was ill and you were trying to tend to her and manage our need to find a home before our rental lease expired. How sweet you were to make time for us and our dear children too!*

*And when it came time to meet with the home inspector, though it is not custom for you to attend, you did as a mentor, me explaining my own father had passed recently and Michael s to far away to attend. What a blessing you are!*

*And what a comfort it was for us to know you understood Michael s construction talk as a builder yourself you and he were of the same mind when discussing board thickness and insulation and window types.*

*The number of times you drove out of your way to our rental and Michael s work for us to sign papers and so kindly waited while we read and reviewed them did not go unnoticed! How fortunate we were to find such a wonderful conscientious Realtor.*

*After having viewed a home for a second or third time one Sunday afternoon one of my children said to me, Mr. Hidalgo is a great Grandpa type. I nodded, smiling to myself, I know, I replied.*

*What a wonderful, memorable experience we have had working with you and getting to know you. We wish you continued success and will certainly recommend you to all we meet in need of good honest home buying and selling help.*

*May Peace Be with You Always!*

*Sincerely yours,*

*Michael and Susan of Mathews, Alabama*

*Thank You!*

Original Letter on file

-----

**Gail Moore Ellis**

2080 Briarwood Street

Prattville, AL. 36066

March 6, 2009

Ron Hidalgo

EDDINS Properties

Dear Ron,

Thank you for your extensive knowledge and effort in helping me buy a home! You and I met by chance in August 2008 when I was beginning to look for a home. As it turned out it at that time was not the right time for me to pursue home buying. However, the time and patience you took with me in looking at houses at that time caused me to stay with you as my Realtor when the time did come in January 2009 for me to proceed with home buying! As you know, we closed on the house March 5<sup>th</sup>! I am now a proud home owner!

Thank you for your professionalism, you persistence and your sense of humor! You have consistently gone above and beyond the call of many real estate agents. Thank you again for everything you did to help me during the home buying process.

I will certainly pass on your name and number to anyone I know looking to buy or sell their home!!

Sincerely,

(Signature letter on file)

Gail Ellis

/gme

Original Letter on file

\_\*\_\*\_\*\_

**Our experience with Mr. Ron Hidalgo**

**November 1, 2005**

The selling of our home has proven to be a much more stressful, long, drawn-out undertaking than my husband and I ever thought possible. However, Mr. Ron has been a wonderful agent through it all!

When we first met him, we knew immediately that he knew his "stuff." However, we decided to try a "cheaper" way of selling our home. That was our first mistake. But we are firm believers that all things happen for a reason.

We were not in control of when or how this house was going to sell. When the time was right, the good Lord sent Mr. Ron back to our doorstep. His marketing of our home has been outstanding. He did all the little things that needed doing, like going over the inside and out of the house with a fine-toothed comb. He pointed out things that needed attention, such as caulking all of the moldings, doorways, and painting the main bedroom. And Ron knew just who to call for other things, such as trimming a large tree out front that was just too big an undertaking for us. Ron took excellent pictures of the inside and out to have them on the MLS. Ron put together a book to have on display in our home of all the pertinent information that a buyer might need. He also produced wonderful flyers, and placed them at our street curb so interested parties would know what our home offered. Any time we had questions or concerns, Ron was right there to put our minds at ease and he always kept us well informed on everything.

And when it came time for the serious negotiating, Mr. Ron came through with an offer that we couldn't refuse within just 2 months of listing our home!

He's become like a member of the family, and we would put him up there among any of the "best!" In our opinion, Ron IS the BEST!

Mr. Ron, from the bottom of our hearts, we thank you for everything that you've done and helping us reach our goals.

(Signature letter on file)

**Trent, Laura, and Bonnie Houston**  
**6119 Greta Place Montgomery, Al. 36117**

Original Letter on file

-----

**Notes from my wife:** *Ron is a man of faith and that is one of the first things that impressed me about him. He walks the walk and talks the talk! He is not a Sunday only Christian because he lives his faith every day and not afraid to show his love for God and Christ Jesus.*

Ron is a down home Cajun from south Louisiana, and he loves the simple things in life - a sunset, a quiet walk, a baby's laugh or playing with "**Baby**," his toy poodle. You can see "**Baby**" in the Truck window on Ron's opening page of his web site. The neighbors enjoy watching Ron & Baby mow the lawn, Baby sits on Ron's left leg while they ride the lawn tractor, it's something to watch. When neighbors drive by, they call out to Baby and she barks in reply . . . You have to see it to believe it!

Ron is a fun loving guy with a terrific sense of humor. I often call him "**My Dennis**," because he is so fun loving and enjoys "picking & having fun," and there's never a dull moment when my "**Dennis the Menace**," is around, it's 24/7, and he's one of the guys who keeps the party hopping and alive.

**On the professional side**, I do not know of a person whose harder working and dedicated to his profession, and he truly cares about those he services. He attends to the smallest detail as the largest, his work is always professional and he does not like taking short cuts. He often amazes me with his depth of knowledge about every aspect of the real estate profession. What makes it special; he works in the business because he loves it . . . so much! **Joan Hidalgo**

#### Finishing notes from Ron,

Thanks for visiting our online real estate source. Please bookmark this site for future reference and future use, and Always....

**ENJOY-** "[www.RonSellsAlabama.Com!](http://www.RonSellsAlabama.Com)"

You may reach Ron by Dialing his Mobile: 334.546-1410, Office: 334-277-8204, or toll free: 1-877-233-8204 or e-mailing Ron: [Ron@RonSellsAlabama.Com](mailto:Ron@RonSellsAlabama.Com), we are connected to the Internet either in the office, home or traveling, your e-Request will be answered promptly. If we are with clients, responding may take a bit longer. We would appreciate hearing from you, concerning your real estate and mortgage questions and/or needs.

Sincerely,

**Ron Hidalgo**

REALTOR®/Broker Since 1984

Associated with



9531 Wynlakes Place Montgomery, AL. 36117

Ron's direct #: 334.546.1410 ■ Office : 334.277-8204 ■

FAX-- Home office: 334.270.8471 or ■ Toll Free : 1.877-233-8204

Email : [Ron@RonSellsAlabama.Com](mailto:Ron@RonSellsAlabama.Com) ■ Web: [www.RonSellsAlabama.Com](http://www.RonSellsAlabama.Com)

Remember, Ron believes, **“Professional and Quality Service is not Expensive, It’s Priceless, and Ron’s Clients deserve Nothing Less!”**

Ron's a member of the **National, Alabama and Montgomery Areas Association of REALTORS®**, The *Council of Residential Specialists* **CRS®**, and **REBAC**. At **Weichert Realtors® 1<sup>st</sup> Choice** we earn your business and work hard to obtain your trust and commit to your success! We work hard to help our clients obtain their real estate goals. Need assistance in locating your “Mortgage of Choice?” Ron assists his clients in searching for the best possible mortgage, it being local or nationally. **Weichert Realtors® 1<sup>st</sup> Choice** prides *themselves* as being a “**Full Service Real Estate Agency!**” Call today and *ask for Ron* for your real estate and mortgage information and needs. Dial **334-546-1410** or **334-277-8204** for real estate and mortgage service second to none. Ron work’s diligently and tirelessly helping his client’s obtain their real estate goals, call Ron today.

Ron’s a Veteran, and he’s asking you to **Support Our Military!**

